

Tobacco Free Oral Nicotine in Ukraine

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Abstracts

The first nicotine pouches were launched in Ukraine in January 2020 under the brand Velo from British American Tobacco. In August 2020, Fortuna Cigars House started to import the brand ACE (owned by Ministry of Snus/Mac Baren). Trade sources state that the average usage is 4-6 pouches per day, and this is more price-attractive than cigarettes. High demand is ensured by advertising, both online and in shops, and marketing support, for example in summer 2020 British American Tobacco launched a new...

Euromonitor International's Tobacco Free Oral Nicotine in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Nicotine Pouches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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GLOBAL MACROECONOMIC ENVIRONMENT

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