

# Tobacco Free Oral Nicotine in Serbia

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## Abstracts

Distribution of tobacco free oral nicotine products is extremely limited in Serbia and can only be found at tobacco specialists. In fact, these products have only been available in the country since 2019, resulting in very low consumer awareness levels in 2020. However, nicotine pouches are touted as less harmful than cigarettes and that it can be used as a cessation tool.

Euromonitor International's Tobacco Free Oral Nicotine in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Nicotine Pouches.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Low awareness and limited distribution results in slow demand in 2020

Nicotine pouches popular amongst teenagers but causes health problems

Pandemic has little effect on demand for tobacco free oral nicotine in 2020 due to it being a new, small category

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