

# Tobacco Free Oral Nicotine in Romania

<https://marketpublishers.com/r/T0F64B7E21A6EN.html>

Date: June 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: T0F64B7E21A6EN

## Abstracts

Tobacco free oral nicotine in the form of nicotine pouches only emerged in Romania in 2020, and therefore the niche category recorded only low volume sales compared to overall tobacco. Extremely low awareness amongst local consumers and availability are the two main reasons for such limited penetration.

Euromonitor International's Tobacco Free Oral Nicotine in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Nicotine Pouches.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### TOBACCO FREE ORAL NICOTINE IN ROMANIA

#### KEY DATA FINDINGS

##### 2020 IMPACT

Tobacco free oral nicotine enters Romania in form of nicotine pouches

Foreign e-commerce is main distribution channel in 2020

Fragmented competitive landscape represented by smaller brands

#### RECOVERY AND OPPORTUNITIES

Despite positive outlook, category likely to remain a niche in the short term

Younger adults more comfortable in placing online orders offer target audience

Improved efforts to market nicotine pouches needed to create greater awareness

#### CATEGORY DATA

Table 1 Sales of Tobacco Free Oral Nicotine: Volume 2015-2020

Table 2 Sales of Tobacco Free Oral Nicotine by Category: Value 2015-2020

Table 3 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2020-2025

Table 4 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2020-2025

Table 5 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2020-2025

Table 6 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2020-2025

### TOBACCO IN ROMANIA

#### EXECUTIVE SUMMARY

COVID-19 impact on tobacco

COVID-19 country impact

Company response

Retailing shift

What next for tobacco?

#### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 7 Number of Adult Smokers by Gender 2015-2020

MARKET DATA

Table 8 Sales of Tobacco by Category: Volume 2015-2020

Table 9 Sales of Tobacco by Category: Value 2015-2020

Table 10 Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 11 Sales of Tobacco by Category: % Value Growth 2015-2020

Table 12 Forecast Sales of Tobacco by Category: Volume 2020-2025

Table 13 Forecast Sales of Tobacco by Category: Value 2020-2025

Table 14 Forecast Sales of Tobacco by Category: % Volume Growth 2020-2025

Table 15 Forecast Sales of Tobacco by Category: % Value Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

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SOURCES

Summary 2 Research Sources

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