

# Tobacco Free Oral Nicotine in Hungary

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## Abstracts

Tobacco free oral nicotine was launched in Hungary during 2020 in the form of nicotine pouches. As with all other forms of tobacco in the country, nicotine pouches can only be distributed through the National Tobacco Store network. However, retail volume sales of these products have yet to take off. Generally consumers awareness of this product is very low, with an advertising ban a significant factor in this.

Euromonitor International's Tobacco Free Oral Nicotine in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Nicotine Pouches.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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