

Tobacco Free Oral Nicotine in the Czech Republic

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Abstracts

Nicotine pouches epitomised the latest trend in the local tobacco market in 2020. These products began to appear in 2018 although the category only gained wider attention and stronger sales in 2019 when British American Tobacco introduced its Lyft line, which it accompanied with strong promotion and wider availability. At that time, nicotine pouches were only available via some e-commerce stores. However, by 2020, Lyft nicotine pouches were now also distributed via tobacco specialists and newsag...

Euromonitor International's Tobacco Free Oral Nicotine in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Nicotine Pouches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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British American Tobacco gradually phases out its Lyft brand in favour of the global Velo line

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