

Tobacco Free Oral Nicotine in Croatia

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Abstracts

BAT Hrvatska doo launched its tobacco free oral nicotine (nicotine pouches) brand, Velo, in 2020. Although 2020 was not a particularly good year to introduce a new tobacco product due to consumers staying home much of the year thanks the COVID-19 pandemic, this product was available widely through e-commerce platforms. Consequently, the e-commerce channel reached nearly 25% of value share during the year, with newsagent-tobacconists/kiosks being the most popular channel.

Euromonitor International's Tobacco Free Oral Nicotine in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Nicotine Pouches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TOBACCO FREE ORAL NICOTINE IN CROATIA

KEY DATA FINDINGS

2020 IMPACT

Velo launches in 2020 benefiting from availability through e-commerce

Newsagent-tobacconists/kiosks main channel for nicotine pouches purchases in 2020

Nicotine pouches benefit from being novelty product in 2020

RECOVERY AND OPPORTUNITIES

Nicotine pouches set to benefit from perception as being less harmful than cigarettes and smoking tobacco during the forecast period

Younger adult consumers will boost sales due to novelty factor during the forecast period

Chewing tobacco is not popular in Croatia limiting potential of nicotine pouches in future

CATEGORY DATA

Table 1 Sales of Tobacco Free Oral Nicotine: Volume 2015-2020

Table 2 Sales of Tobacco Free Oral Nicotine by Category: Value 2015-2020

Table 3 NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2016-2020

Table 4 LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2017-2020

Table 5 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2020-2025

Table 6 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2020-2025

Table 7 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2020-2025

Table 8 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2020-2025

TOBACCO IN CROATIA

EXECUTIVE SUMMARY

COVID-19 impact on tobacco

COVID-19 country impact

Company response

Retailing shift

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 9 Number of Adult Smokers by Gender 2015-2020

MARKET DATA

Table 10 Sales of Tobacco by Category: Volume 2015-2020

Table 11 Sales of Tobacco by Category: Value 2015-2020

Table 12 Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 13 Sales of Tobacco by Category: % Value Growth 2015-2020

Table 14 Forecast Sales of Tobacco by Category: Volume 2020-2025

Table 15 Forecast Sales of Tobacco by Category: Value 2020-2025

Table 16 Forecast Sales of Tobacco by Category: % Volume Growth 2020-2025

Table 17 Forecast Sales of Tobacco by Category: % Value Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

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SOURCES

Summary 2 Research Sources

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