

# Tobacco Free Oral Nicotine in Belarus

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## Abstracts

Tobacco free oral nicotine only appeared in Belarus in 2019, meaning data is currently negligible for the product area. However, British American Tobacco has launched Velo brand that is the only official nicotine pouches brand available in the country. Other products are often imported from Russia and sold unofficially. Moreover, Velo is actively promoted via social media and is available in a variety of products that vary from flavour to nicotine strength. The product also comes in the format o...

Euromonitor International's Tobacco Free Oral Nicotine in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Nicotine Pouches.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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