

Tobacco: The End of Latin America as a Growth Region?

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Abstracts

A plethora of ever harsher anti-smoking measures is on the whole causing tobacco volumes in the region to decline but this is not the whole story. On the one hand pockets of legal tobacco growth remain, benefiting from rising incomes, but on the other hand there is substantial increase in illicit sales where financial measures such as growing taxation hit home. Moreover the number of smokers continues to rise (even though penetration is down), keeping the market from a sharper pace of decline.

Euromonitor International's Tobacco: The End of Latin America as a Growth Region? global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

Product coverage: Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning."

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