

TMN - Telecomunicações Móveis Nacionais SA in Consumer Electronics (Portugal)

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Abstracts

TMN's strategy focuses on maintaining its status as the most innovative Portuguese telecommunications enterprise. In order to achieve this goal and in line with the overarching strategic aims of its parent company Portugal Telecom, innovation is set to remain the company's key priority throughout the forecast period. This innovation-centred approach is likely to be directed towards the creation of new telecommunication packages across a range of platforms, especially smartphones and tablets, as...

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Contents

Strategic Direction

Key Facts

Summary 1 TMN - Telecomunicacoes Moveis Nacionais SA: Key Facts

Summary 2 TMN - Telecomunicacoes Moveis Nacionais SA: Operational Indicators

Company Background

Production

Competitive Positioning

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