

TJX Cos Inc, The in Retailing (USA)

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Abstracts

Traffic to TJX stores remains strong and the company is expected to continue opening new stores. Sales growth slowed in 2015, but the company remains confident that its treasure hunt style will draw in consumers from a variety of economic backgrounds and regardless of the overall economic landscape. Consumers continue to search for value in all their purchases and this will always keep TJX competitive. Whilst many other retailers have been forced to offer large discounts in order to drive...

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