

# Tiv Taam Holdings in Retailing (Israel)

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## Abstracts

An advantage held by Tiv Taam Holdings<sup>1</sup> is that it does not have kosher certification, which enables it to import a variety of non-Kosher products. With new regulations and the reduction in import tax, its business is set to become more profitable.

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## Contents

Strategic Direction

Key Facts

Summary 1 Tiv Taam Holdings1: Key Facts

Summary 2 Tiv Taam Holdings1: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Tiv Taam Holdings1: Private Label Portfolio

Competitive Positioning

Summary 4 Tiv Taam Holdings1: Competitive Position 2012

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