

# Tobacco in Slovakia

<https://marketpublishers.com/r/TDD7AF51A14EN.html>

Date: June 2023

Pages: 55

Price: US\$ 2,100.00 (Single User License)

ID: TDD7AF51A14EN

## Abstracts

A new set of excise taxes continued to push retail prices upwards in 2022, which put an additional strain on the already weakened budgets of smokers in Slovakia. Inflationary pressure was also a key factor contributing to double-digit growth of tobacco in current value terms. These price hikes negatively impacted retail volume sales particularly for cigarettes and cigars. Smokers continued switching from traditional smoking products like cigarettes to more novel and less harmful products, such a...

Euromonitor International's Tobacco in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### TOBACCO IN SLOVAKIA

#### EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

#### PRODUCTION/IMPORTS/EXPORTS

#### MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2017-2022

#### MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

## Summary 2 Research Sources

### CIGARETTES IN SLOVAKIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Economic climate drives shift towards alternative smoking products

Fine cut tobacco benefits from value positioning

Davidoff launches promotional campaign to migrate customers away from sister brand

#### PROSPECTS AND OPPORTUNITIES

Cigarette smokers will shift to alternative smoking products

Stronger marketing support to push brands

EU expected to launch new tobacco tax

#### TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2017-2022

Table 12 Sales of Cigarettes by Category: Value 2017-2022

Table 13 Sales of Cigarettes: % Volume Growth 2017-2022

Table 14 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 15 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 18 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 19 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 20 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 21 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 24 Forecast Sales of Cigarettes: Volume 2022-2027

Table 25 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

2022-2027

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cost of living crisis limits demand for cigars

Cigarillos witness more promising growth

Trading down trend benefits smoking tobacco

PROSPECTS AND OPPORTUNITIES

Switch to alternative smoking products will gain momentum

Pipe tobacco will retain niche status

Premiumisation trend to gather pace

CATEGORY DATA

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 36 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 37 Sales of Cigars by Size: % Volume 2017-2022

Table 38 Sales of Cigarillos by Price Platform 2017-2022

Table 39 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 40 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 41 NBO Company Shares of Cigars: % Volume 2018-2022

Table 42 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 43 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 44 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 45 NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 46 LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 47 NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 48 LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 49 NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 50 LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 51 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 52 Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 53 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:

## Volume 2022-2027

Table 54 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 55 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 56 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

## SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SLOVAKIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

New Glo brand disrupts heated tobacco category

Single use closed vaping systems take off in 2022

Legislation gains ground in e-vapour products

#### PROSPECTS AND OPPORTUNITIES

CBD vaping products to gain consumer interest

Legislation will shape development of nicotine pouches

Vaping products and heated tobacco face a largely prosperous future

#### CATEGORY INDICATORS

Table 57 Number of Adult Vapers 2017-2022

#### CATEGORY DATA

Table 58 Sales of Smokeless Tobacco by Category: Volume 2017-2022

Table 59 Sales of Smokeless Tobacco by Category: % Volume Growth 2017-2022

Table 60 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 61 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 62 Sales of Heated Tobacco: Volume 2017-2022

Table 63 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 64 Sales of Tobacco Free Oral Nicotine: Volume 2017-2022

Table 65 Sales of Tobacco Free Oral Nicotine: % Volume Growth 2017-2022

Table 66 Sales of Tobacco Free Oral Nicotine by Category: Value 2017-2022

Table 67 Sales of Tobacco Free Oral Nicotine: % Value Growth 2017-2022

Table 68 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 69 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 70 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 71 NBO Company Shares of Smokeless Tobacco: % Volume 2018-2022

Table 72 LBN Brand Shares of Smokeless Tobacco: % Volume 2019-2022

Table 73 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 74 LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 75 NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022

Table 76 LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

Table 77 NBO Company Shares of Heated Tobacco: % Volume 2018-2022

Table 78 LBN Brand Shares of Heated Tobacco: % Volume 2019-2022

Table 79 NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2018-2022

Table 80 LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2019-2022

Table 81 Distribution of Smokeless Tobacco by Format: % Volume 2017-2022

Table 82 Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 83 Forecast Sales of Smokeless Tobacco by Category: Volume 2022-2027

Table 84 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2022-2027

Table 85 Forecast Sales of Tobacco Heating Devices: Volume 2022-2027

Table 86 Forecast Sales of Tobacco Heating Devices: % Volume Growth 2022-2027

Table 87 Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 88 Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 89 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2022-2027

Table 90 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2022-2027

Table 91 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2022-2027

Table 92 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2022-2027

Table 93 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 94 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

## I would like to order

Product name: Tobacco in Slovakia

Product link: <https://marketpublishers.com/r/TDD7AF51A14EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TDD7AF51A14EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970