

# Tissue and Hygiene in Uganda

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## Abstracts

Tissue and hygiene in Uganda is thriving in 2023 due to increased consumer awareness. Post pandemic, sales are surging with the resumption of businesses and a growing economy. Modernisation and urbanisation are impacting products like retail tissue, AFH tissue, nappies, and diapers. Leading brands continue to excel, with international dominance in hygiene and local dominance in tissues. Improved living standards, propelled by a doubling of internet users, have fostered a rise in social media...

Euromonitor International's Tissue and Hygiene in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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