

Tissue and Hygiene in Russia

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Abstracts

Due to the outbreak of COVID-19 in Russia in 2020, the government implemented a lockdown which started in March 2020 and ended in May. The lockdown period required closing facilities such as schools, leisure locations, offices, and non-essential shops. Foodservice venues were also required to close their dine-in experiences, with many turning to takeaway and deliveries to continue taking in revenue. In addition, restrictions were put in place for both international and national travel, limiting...

Euromonitor International's Tissue and Hygiene in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement Adult Incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TISSUE AND HYGIENE IN RUSSIA

EXECUTIVE SUMMARY

COVID-19 impact on tissue and hygiene

COVID-19 country impact

Company response

Retailing shift

What next for tissue and hygiene?

CHART 1 Tissue and Hygiene Value Sales Growth Scenarios: 2018-2025

CHART 2 Tissue and Hygiene Impact of Drivers on Value Sales: 2018-2025

MARKET INDICATORS

Table 1 Birth Rates 2015-2020

Table 2 Infant Population 2015-2020

Table 3 Female Population by Age 2015-2020

Table 4 Total Population by Age 2015-2020

Table 5 Households 2015-2020

Table 6 Forecast Infant Population 2020-2025

Table 7 Forecast Female Population by Age 2020-2025

Table 8 Forecast Total Population by Age 2020-2025

Table 9 Forecast Households 2020-2025

MARKET DATA

Table 10 Retail Sales of Tissue and Hygiene by Category: Value 2015-2020

Table 11 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2015-2020

Table 12 NBO Company Shares of Retail Tissue and Hygiene: % Value 2016-2020

Table 13 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2017-2020

Table 14 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2015-2020

Table 15 Distribution of Retail Tissue and Hygiene by Format: % Value 2015-2020

Table 16 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2020

Table 17 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2020-2025

Table 18 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

SANITARY PROTECTION IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Demand remains for sanitary protection, being an essential item for many women

Consumers switch from high-priced products and brands throughout 2020

A wide product portfolio helps Procter & Gamble increase its share during COVID-19

RECOVERY AND OPPORTUNITIES

The economic recession shapes the sanitary protection landscape

Tampons post recovery as consumers appreciate ease and convenience

Economic and demographic trends limit volume growth across the forecast period

CATEGORY DATA

Table 19 Retail Sales of Sanitary Protection by Category: Value 2015-2020

Table 20 Retail Sales of Sanitary Protection by Category: % Value Growth 2015-2020

Table 21 Retail Sales of Tampons by Application Format: % Value 2015-2020

Table 22 NBO Company Shares of Retail Sanitary Protection: % Value 2016-2020

Table 23 LBN Brand Shares of Retail Sanitary Protection: % Value 2017-2020

Table 24 Forecast Retail Sales of Sanitary Protection by Category: Value 2020-2025

Table 25 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2020-2025

NAPPIES/DIAPERS/PANTS IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Home seclusion leads to more nappy changes as children spend less time in day care

Standard nappies/diapers record the weakest decline, offering the widest variety and price-points

Multinational giants lead; however, private label improves its share on the landscape

RECOVERY AND OPPORTUNITIES

Volume growth declines as the economic recessions and low birth rate stifles sales

Price-sensitivity impacts choices across the forecast period, benefiting private label

Falling birth rates and the rise of e-commerce shapes the landscape

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2015-2020

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2015-2020

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2016-2020

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2017-2020

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2020-2025

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2020-2025

2020-2025

RETAIL ADULT INCONTINENCE IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Value growth is positive, while volume growth continues to decline in 2020

Moderate/heavy adult incontinence performs better than light adult incontinence

Price promotions used by Bella Vostok increases the players share in 2020

RECOVERY AND OPPORTUNITIES

Budget restrictions due to economic difficulties continue to stifle growth

Consumers continue to trust moderate/heavy adult incontinence products more than lighter options

The Rx/reimbursement programme for incontinence products stifles growth

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2015-2020

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2015-2020

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2016-2020

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2017-2020

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2020-2025

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2020-2025

RX/REIMBURSEMENT ADULT INCONTINENCE IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Rx/reimbursement adult incontinence is impacted by the lockdown and ongoing restrictions

COVID-19 dampens government funding for Rx/reimbursement adult incontinence

RECOVERY AND OPPORTUNITIES

Slow growth across the forecast period, aided by ongoing price-sensitivity

Hoops to jump through to access funding, dampens growth

CATEGORY DATA

Table 38 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2015-2020

Table 39 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2015-2020

Table 40 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2020-2025

Table 41 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2020-2025

WIPES IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Stockpiling and the focus on health boosts sales of wipes during COVID-19

Lack of on-the-go use and social occasions negative impacts volume growth of certain wipes

Low prices and reasonable quality help local players and private label to succeed

RECOVERY AND OPPORTUNITIES

Growth declines following the uplift in 2020, returning to positive levels in 2022

Demographic trends challenge growth across the coming years

Growth seen for all purpose wipes due to their multi-purpose nature

CATEGORY DATA

Table 59 Retail Sales of Wipes by Category: Value 2015-2020

Table 60 Retail Sales of Wipes by Category: % Value Growth 2015-2020

Table 61 NBO Company Shares of Retail Wipes: % Value 2016-2020

Table 62 LBN Brand Shares of Retail Wipes: % Value 2017-2020

Table 63 Forecast Retail Sales of Wipes by Category: Value 2020-2025

Table 64 Forecast Retail Sales of Wipes by Category: % Value Growth 2020-2025

RETAIL TISSUE IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Stockpiling behaviour and working from home boosts growth for retail tissue

Paper tableware and paper towels fail to record an uplift in growth

Essity maintains its lead, but private label continues to rise

RECOVERY AND OPPORTUNITIES

Growth reduces in 2021 as demand returns to normal following the outbreak of COVID-19

Growth is driven by toilet paper, which has still not reached saturation

Smaller product areas record differing growth rates across the coming years

CATEGORY DATA

Table 42 Retail Sales of Tissue by Category: Value 2015-2020

Table 43 Retail Sales of Tissue by Category: % Value Growth 2015-2020

Table 44 NBO Company Shares of Retail Tissue: % Value 2016-2020

Table 45 LBN Brand Shares of Retail Tissue: % Value 2017-2020

Table 46 Forecast Retail Sales of Tissue by Category: Value 2020-2025

Table 47 Forecast Retail Sales of Tissue by Category: % Value Growth 2020-2025

AWAY-FROM-HOME TISSUE AND HYGIENE IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Volume growth declines as COVID-19 impacts everyday life in Russia

Players reduce AFH tissue costs while investing in antibacterial gel and wipes

Takeaway and delivery services boost growth for AFH tissue and paper towels

RECOVERY AND OPPORTUNITIES

Restrictions hamper sales during 2021, with volume recovery set for 2022

Toilet paper sales remain key, boosting growth across the forecast period

A decline in state funding leads to a negative performance for AFH incontinence

CATEGORY DATA

Table 48 Sales of Away-From-Home Tissue and Hygiene by Category: Value
2015-2020

Table 49 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth
2015-2020

Table 50 Sales of Away-From-Home Paper Towels by Type: % Value 2015-2020

Table 51 Sales of Away-From-Home Wipers by Format through Business/Industry: %
Value 2015-2020

Table 52 Sales of Away-From-Home Wipers by Format through Horeca: % Value
2015-2020

Table 53 Sales of Away-From-Home Wipers by Format through Hospitals/Healthcare: %
Value 2015-2020

Table 54 Sales of Away-From-Home Wipers by Format through Public: % Value
2015-2020

Table 55 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value
2015-2020

Table 56 Distribution of Away-From-Home Tissue and Hygiene by Format and
Category: % Value 2019

Table 57 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value
2020-2025

Table 58 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: %
Value Growth 2020-2025

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