

Tissue and Hygiene in New Zealand

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Abstracts

In 2023, unit prices for tissue and hygiene products experienced a significant increase, driven primarily by inflationary pressures. While fuel costs stabilised after the initial shock of the 2022 Russian invasion of Ukraine, the temporary removal of excise duty on petrol by the government in July led to increased costs passed on to consumers. Additionally, flooding and extreme weather events early in 2023 placed considerable strain on the country's infrastructure, leading to road closures that...

Euromonitor International's Tissue and Hygiene in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Tissue and Hygiene in New Zealand
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March 2024

LIST OF CONTENTS AND TABLES

TISSUE AND HYGIENE IN NEW ZEALAND
EXECUTIVE SUMMARY
Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2018-2023
Table 2 Infant Population 2018-2023
Table 3 Female Population by Age 2018-2023
Table 4 Total Population by Age 2018-2023
Table 5 Households 2018-2023
Table 6 Forecast Infant Population 2023-2028
Table 7 Forecast Female Population by Age 2023-2028
Table 8 Forecast Total Population by Age 2023-2028
Table 9 Forecast Households 2023-2028

MARKET DATA

Table 10 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 11 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 12 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 13 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 14 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 15 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 16 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 17 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 18 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth

2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MENSTRUAL CARE IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value growth, increasing cost of living

Period poverty remains a national discourse, gaining momentum in an election year

Asaleo Care maintains its lead

PROSPECTS AND OPPORTUNITIES

Expectations of easing inflationary pressures

Growing emphasis on sustainability

Opportunities for private label expansion

CATEGORY DATA

Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 21 Retail Sales of Tampons by Application Format: % Value 2018-2023

Table 22 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 23 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 24 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 25 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value growth, creating cost-of-living strains

Cost-of-living pressures as a prominent trend

Huggies continues to lead

PROSPECTS AND OPPORTUNITIES

Expectations of easing inflationary pressures

Growth opportunities for private label amidst cost-of-living pressures

Growing emphasis on sustainability

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth
2018-2023

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value
2023-2028

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth
2023-2028

RETAIL ADULT INCONTINENCE IN NEW ZEALAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value growth

Ageing population drives volume sales growth

Kimberly-Clark and Asaleo Care maintain leadership

PROSPECTS AND OPPORTUNITIES

Expectations of easing inflationary pressures

Growth opportunities for private label amidst cost-of-living pressures

Sustainability considerations expected to gain prominence

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth
2023-2028

WIPES IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Easing of COVID-19 restrictions reduces demand

Inflationary pressures drive unit price growth

Sustainability considerations at the forefront of consumer decision making

PROSPECTS AND OPPORTUNITIES

Expectations of eased value sales growth over forecast period

Opportunities arising from cost-of-living pressures

Environmental concerns likely to impact wipes demand further

CATEGORY DATA

Table 38 Retail Sales of Wipes by Category: Value 2018-2023

Table 39 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 41 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 42 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 43 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decreased demand due to easing COVID-19 restrictions

Supply shortages and cost increases drive unit price growth

High sustainability considerations balanced against cost-of-living pressures

PROSPECTS AND OPPORTUNITIES

Anticipated moderation in value sales growth

Potential growth opportunities for private label amidst cost-of-living pressures

Increasing prominence of sustainability concerns

CATEGORY DATA

Table 44 Retail Sales of Tissue by Category: Value 2018-2023

Table 45 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 47 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 48 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 49 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Easing of COVID-19 restrictions fuels demand

Supply shortages and cost increases drive unit price growth

Leadership of Asaleo Care and Kimberly-Clark

PROSPECTS AND OPPORTUNITIES

Impact of weak economic outlook

Shift to retail channels amidst economic pressures

Rising importance of sustainability

CATEGORY DATA

Table 50 Sales of Away-From-Home Tissue and Hygiene by Category: Value
2018-2023

Table 51 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth
2018-2023

Table 52 Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 53 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value
2018-2023

Table 54 Distribution of Away-From-Home Tissue and Hygiene by Format and
Category: % Value 2023

Table 55 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value
2023-2028

Table 56 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: %
Value Growth 2023-2028

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