

Tissue and Hygiene in Mexico

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Abstracts

While 2022 marked the end of the transition back to normalcy following the COVID-19 pandemic, 2023 witnessed a return to full normalcy, bolstered by favourable macroeconomic conditions which spurred growth in the tissue and hygiene industry in Mexico. In this year, the economy showed favourable growth, with a solid real GDP increase which was slightly down on 2022's recovery boom, but still significant. This growth was driven by increased foreign investment, a favourable exchange rate, and a ris...

Euromonitor International's Tissue and Hygiene in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Tissue and Hygiene in Mexico
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LIST OF CONTENTS AND TABLES

TISSUE AND HYGIENE IN MEXICO
EXECUTIVE SUMMARY
Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2018-2023
Table 2 Infant Population 2018-2023
Table 3 Female Population by Age 2018-2023
Table 4 Total Population by Age 2018-2023
Table 5 Households 2018-2023
Table 6 Forecast Infant Population 2023-2028
Table 7 Forecast Female Population by Age 2023-2028
Table 8 Forecast Total Population by Age 2023-2028
Table 9 Forecast Households 2023-2028

MARKET DATA

Table 10 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 11 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 12 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 13 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 14 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 15 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 16 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 17 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 18 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth

2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MENSTRUAL CARE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Players continue to use gift-based promotions to push sales

Recent legislation positively impacts menstrual care

Menstrual care brands shift their marketing campaigns towards advocacy for education

PROSPECTS AND OPPORTUNITIES

Environmental concerns drive innovations, but also represent a big future challenge

The scope of menstrual care keeps expanding, with more complementary products in the space

Menstrual poverty is a big strain on society: There are opportunities to grow and improve people's lives

CATEGORY DATA

Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 21 Retail Sales of Tampons by Application Format: % Value 2018-2023

Table 22 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 23 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 24 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 25 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining 0-3 year-old population continues to negatively impact demand

Innovation allows brands to give consumers more value for their money

While Kimberly-Clark retains its leadership, the competitive landscape changes greatly in 2023

PROSPECTS AND OPPORTUNITIES

Room for growth remains if manufacturers can pique consumers' interest in specialised products

Price promotions and advertising to attract consumers

Infrastructure improvements and special online deals to win over consumers to e-commerce

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

RETAIL ADULT INCONTINENCE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ageing population continues to offer room for growth in retail adult incontinence

Players innovate to cater to younger consumers and weaken taboos

Offline and online investments in retail adult incontinence

PROSPECTS AND OPPORTUNITIES

Healthy sales growth to be supported by innovation and segmentation

Demographic and health trends expected to increase the pool of potential customers

Promotions and new product and retail developments to add dynamism to the category

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

WIPES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

COVID-19 is no longer a growth factor; home care wipes sees a slowdown after

normality returns

Personal wipes remains dynamic through new releases and rebranding

Skin-oriented claims are now top-of-mind for personal wipes

PROSPECTS AND OPPORTUNITIES

Convenience trend to underpin demand, but price sensitivity is likely to determine choices

Eco-friendly properties to add value to the wipes offer in Mexico

Social media to gain importance as a marketing tool

CATEGORY DATA

Table 38 Retail Sales of Wipes by Category: Value 2018-2023

Table 39 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 41 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 42 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 43 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

The drop in prices of materials such as cellulose and paper pulp opens the doors for more promotional hustle in retail tissue

Retail tissue sees polarisation: Premium products and private label are on the rise

Paper towels gains share at the expense of napkins

PROSPECTS AND OPPORTUNITIES

Strategic innovation required to enhance value for non-premium brands

Sustainability claims can enhance sales if used wisely

Growing presence of private label to inform company strategies

CATEGORY DATA

Table 44 Retail Sales of Tissue by Category: Value 2018-2023

Table 45 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 47 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 48 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 49 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong horeca growth benefits away-from-home sales

Seeking better prices remains the key motivation for customers

Little room for competition: Key players retain their shares

PROSPECTS AND OPPORTUNITIES

Changes in lifestyle will keep driving sales, with increased expenditure on leisure and an ageing population

Innovation and sustainability will remain in the background

There is some uncertainty as Mexico faces presidential elections

CATEGORY DATA

Table 50 Sales of Away-From-Home Tissue and Hygiene by Category: Value
2018-2023

Table 51 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth
2018-2023

Table 52 Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 53 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value
2018-2023

Table 54 Distribution of Away-From-Home Tissue and Hygiene by Format and
Category: % Value 2023

Table 55 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value
2023-2028

Table 56 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: %
Value Growth 2023-2028

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