

# Tissue and Hygiene in the Czech Republic

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## Abstracts

Tissue and hygiene was affected by strong price increases, leading to significant value sales growth of all product types. Consumers reacted by reducing the frequency of their purchases leading to stagnation or a decline in volume sales of several tissue and hygiene categories. Consumers increasingly sought out discounted products or large pack sizes of their favourite brands in order to afford the same products to which they have become accustomed and purchased these products in bulk, stockpili...

Euromonitor International's Tissue and Hygiene in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Tissue and Hygiene in the Czech Republic  
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March 2024

### LIST OF CONTENTS AND TABLES

#### TISSUE AND HYGIENE IN THE CZECH REPUBLIC

##### EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

#### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for tissue and hygiene?

##### MARKET INDICATORS

Table 1 Birth Rates 2018-2023

Table 2 Infant Population 2018-2023

Table 3 Female Population by Age 2018-2023

Table 4 Total Population by Age 2018-2023

Table 5 Households 2018-2023

Table 6 Forecast Infant Population 2023-2028

Table 7 Forecast Female Population by Age 2023-2028

Table 8 Forecast Total Population by Age 2023-2028

Table 9 Forecast Households 2023-2028

##### MARKET DATA

Table 10 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 11 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 13 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 14 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 15 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 16 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 17 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 18 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth

2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**MENSTRUAL CARE IN THE CZECH REPUBLIC**

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Menstrual care grows in value despite demographic challenges

Despite maintaining their lead, multinationals face growing competition from private label

Retail landscape favours modern, tech-friendly channels in 2023 while marketing campaigns focus on extending usage

PROSPECTS AND OPPORTUNITIES

Challenges ahead as key consumer base declines in the Czech Republic

More eco-friendly products emerge over the forecast period

Retail e-commerce sales continued to grow over the forecast period

CATEGORY DATA

Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 21 Retail Sales of Tampons by Application Format: % Value 2018-2023

Table 22 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 23 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 24 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 25 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

**NAPPIES/DIAPERS/PANTS IN THE CZECH REPUBLIC**

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Volume sales return to modest growth in 2023 after contracting in the previous year  
Procter & Gamble retains the lead thanks to its broad portfolio and wide distribution of trusted brands

Disposable pants benefits from the resumption of society in the wake of the pandemic and increase in environmental friendliness

PROSPECTS AND OPPORTUNITIES

Forecast period decline for nappies/diapers/pants

Price-conscious consumers switch between brands in a bid to find the best value for money with this trend also boosting sales via retail e-commerce

Products with a low environmental impact gain popularity

#### CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

#### RETAIL ADULT INCONTINENCE IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Retail adult incontinence continues to attract consumers among an ageing demographic  
New product launches focus on segmentation and in providing high quality premium products

Essity Czech Republic sustains its lead in retail adult incontinence in 2023

##### PROSPECTS AND OPPORTUNITIES

Retail adult incontinence registers further growth over the forecast period

Forecast period launches of private label likely though focus remains on efficacy rather than environmental friendliness

Hypermarkets gain ground thanks to broad range of offerings

#### CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

#### RX/REIMBURSEMENT ADULT INCONTINENCE IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Moderate growth for Rx/reimbursement adult incontinence, with the category not helped by a change in the law

Consumer embarrassment remains an obstacle to growth

Essity continues to lead the pack with its trusted Tena brand

#### PROSPECTS AND OPPORTUNITIES

Rx/reimbursement adult incontinence sees growing sales as awareness increases

Expenditure reduction by health companies constrains category forecast period growth

Electronic reimbursement of medical equipment, including adult incontinence products, is expected during the forecast period

#### CATEGORY DATA

Table 38 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 39 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Table 40 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028

Table 41 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028

#### WIPES IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Wipes records value growth across the category in 2023 thanks in part to inflationary pressure on prices

Green trends continue to characterise wipes in the Czech Republic and are garnering a wider distribution presence

The competitive landscape remains fragmented with Procter & Gamble coming close to retaking the category lead while retail e-commerce accounts for a growing share

#### PROSPECTS AND OPPORTUNITIES

Demand for wipes undermined by ongoing high if falling inflationary context

Baby wipes sees contraction in volume sales over the forecast period

Moist toilet wipes registers significant forecast period growth thanks to increased activity from manufacturers and retailers

#### CATEGORY DATA

Table 42 Retail Sales of Wipes by Category: Value 2018-2023

Table 43 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 44 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 45 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 46 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 47 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Retail tissue sees modest volume and strong value growth in 2023

Private label products prospering amid price consciousness

Fierce competition in retail tissue as players jostle for position

PROSPECTS AND OPPORTUNITIES

Category maturity dampens growth over the forecast period

Boxed facial tissues experiences increasing popularity thanks to innovation

Private label products retain a strong influence in retail tissue over the forecast period

CATEGORY DATA

Table 48 Retail Sales of Tissue by Category: Value 2018-2023

Table 49 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 51 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 52 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Away-from-home tissue records positive sales development as local consumers return to pre-pandemic levels of activity

Eco-friendly trends extend to away-from-home products, but fewer products are available

Key players continue to lead the category in 2023, while some launch eco-friendly variants

PROSPECTS AND OPPORTUNITIES

Stable growth over the forecast period thanks to the ongoing resumption in society after COVID-19

Away-from-home hygiene benefits from the ageing population over the forecast period

Essity focuses on the sustainability of its away-from-home tissue products

CATEGORY DATA

Table 54 Sales of Away-From-Home Tissue and Hygiene by Category: Value

2018-2023

Table 55 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 56 Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 57 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 58 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 59 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 60 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028



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