

# Tip & Tap in Consumer Foodservice (Chile)

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## Abstracts

Tip & Tap has started to revamp its presence in Santiago with the opening of an outlet at the Costanera Center Mall that has a much more modern and clean appearance than the company's traditional outlets. The company's goal is to become a favourite among family full-service restaurants in the neighbourhoods where it is located by offering a casual ambience, good dishes at reasonable prices, and friendly and knowledgeable service.

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