

Ting Hsin International Group in Soft Drinks (China)

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Abstracts

Ting Hsin International Group aims to continue its customer-centric development strategy, to develop new, more innovative beverage products and to consolidate its nationwide distribution channels over the forecast period. Meanwhile, the company will further strengthen cooperation with its partner, PepsiCo Inc, to explore the development opportunity in Disneyland in Shanghai which was officially opened in June 2016.

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