

Tine SA in Soft Drinks (Norway)

<https://marketpublishers.com/r/T6590821029EN.html>

Date: April 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T6590821029EN

Abstracts

Tine was responsible for numerous successful product launches which helped to drive growth in several different categories in 2013. Examples of significant launches over 2011-2013 include Tine IsTe Sparkling and Ekte Fra Tine in RTD tea, Tine IsKaffe Zero in RTD coffee, Noisy and LIMO fra Sunniva in carbonates, Sunniva Presset and Sprett in juice and Tine Yt Sportsdrikk in sports drinks, along with numerous changes in design and packaging. To maintain and strengthen its position within the soft...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Tine SA: Key Facts

Summary 2 Tine SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Tine SA: Competitive Position 2013

I would like to order

Product name: Tine SA in Soft Drinks (Norway)

Product link: <https://marketpublishers.com/r/T6590821029EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T6590821029EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970