

Timex Philippines Inc in Personal Accessories (Philippines)

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Abstracts

Expansion in distribution is expected to be the focus for Timex Philippines Inc in the forecast period, as it seeks to extend its reach to more consumers. The player is also expected to strengthen marketing efforts to reinforce consumers' awareness about the brand in view of heightened competition within watches.

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Contents

Strategic Direction

Key Facts

Summary 1 Timex Philippines Inc: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Timex Philippines Inc: Competitive Position 2013

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