

Tilman SA in Consumer Health (Belgium)

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Abstracts

In the short term, Tilman is expected to focus on strengthening its lead in herbal/traditional products, notably by always bringing more credibility to its herbal alternatives than its challengers. The Belgian specialist should face some threats, such as the persisting questioning of phytotherapy in Belgium. Therefore, more than ever, Tilman should concentrate on its best-selling OTC-registered herbal drugs.

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