

Tiger Of Sweden AB in Luxury Goods (Sweden)

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Abstracts

Tiger of Sweden, a leading manufacturer of designer apparel, will continue to develop new collections based on discreet yet modern designs that appeal to both men and women in the affordable luxury category. It will continue to focus on suits, but the company will further develop collections for women and leisure, such as jeans. Quality will remain paramount and the company will continue to collaborate with leading clothing producers.

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Product coverage: Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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