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Tiger Brands Ltd in Beauty and Personal Care (South Africa)

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Abstracts

Tiger Brands Ltd is one of the leading manufacturers and marketers of fmcg in South Africa. Its portfolio of leading brands spans packaged food, home care and beauty and personal care. The company plans to expand its business interests by continuous expansion into new consumer goods industries and into other African countries. It hopes to achieve this expansion both through mergers and acquisitions activity and through increasing its exports from South Africa.

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