

# Tiffany & Co in Personal Accessories (USA)

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## Abstracts

Tiffany & Co has continued to focus on improving its product portfolio. The company has introduced new products with different price points and materials. It has also remained focused on improving its retail network by strengthening its online business. According to Tiffany & Co's latest annual report, its internet retailing sales accounted for 6% of its net sales in 2016. In the US, Tiffany & Co sells products through its website at [www.tiffany.com](http://www.tiffany.com).

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