

Tiffany & Co in Luxury Goods (USA)

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Abstracts

Tiffany & Co had a strong year in 2013 and hopes to build upon its established commitment to high-quality products and enthusiastic customer service to generate another strong performance in 2014/2015. The company is also furthering its reach to online consumers, with the launch of its redesigned Tiffany.com website, and to Chinese tourists, by widening its base of bilingual salespeople.

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Contents

Strategic Direction

Key Facts

Summary 1 Tiffany & Co: Key Facts

Summary 2 Tiffany & Co: Operational Indicators

Company Background

Summary 3 Tiffany & Co: Luxury Brands by Category 2014

Internet Strategy

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