

# Tiffany & Co in Luxury Goods (United Arab Emirates)

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## Abstracts

Tiffany & Co already has a solid network of boutiques in the most prestigious luxury shopping centres and hotels in the United Arab Emirates. Instead of expanding the number of outlets it operates in the United Arab Emirates, Tiffany plans to improve its existing outlets and focus on offering customers what they deem “the complete Tiffany experience”. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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