

# Tiffany & Co in Luxury Goods (Brazil)

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## Abstracts

Tiffany & Co has five outlets in Brazil, with the last store having been opened in 2013 in the city of Curitiba. The company will look at opening more new stores once the economic climate in Brazil improves. Over the forecast period it is expected to try and better engage with consumers through social media communications.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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