

# Tiens Vietnam Co Ltd in Consumer Health (Vietnam)

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Date: October 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TFE553E4CDCEN

## Abstracts

Tiens Vietnam aims to become the leading direct seller in Vietnam. In order to fulfil this goal, the company continuously expands its network of distributors as well as carrying out training sessions for their staff so that they will be well equipped to persuade consumers to buy the company's products. Tiens Vietnam also runs frequent events and contests for its distributors in order to motivate them. Moreover, the company is also very keen on charitable activities in Vietnam.

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