

Tiendas por Departamento Ripley SAA in Retailing (Peru)

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Date: December 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TDA819CCBCBEN

Abstracts

Tiendas por Departamento Ripley plans to focus on expansion within the country, where new developments for shopping malls are programmed and the selling space will be the same as its other outlets. Its alliance with Banco Ripley is key to department store sales.

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