

Tianjin Ken-Canpo Animal Medicament Health Product Co Ltd in Pet Care (China)

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Abstracts

To achieve its target of strengthening its position within pet food in China, Tianjin Ken-Canpo Animal Medicament Health Product Co Ltd will continue to develop new products and expand distribution channels, including shop channels and its B2C online shop, over the forecast period. Meanwhile, a variety of marketing activities will be rolled out across key cities across China such as Beijing, Shanghai and Shenzhen to retain its leading position.

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