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Thom Europe SAS in Personal Accessories (France)

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Abstracts

This jewellery and watch specialist retailer aims to maintain its leading position. To achieve this goal, it will continue to expand its outlet network over the forecast period. It is likely to invest mainly in two major chains: Histoire d'Or and Marc Orian. With the development of internet retailing, this player is likely to launch the Marc Orian online shop.

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