

Thermoquímica - Indústria De Detergentes e Lixívias SA in Home Care (Portugal)

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Abstracts

Thermoquímica's core business is the development and production of a wide number of cleaning products for retailer's private label. This is an area which experienced high growth in Portugal over the last decades. The company intends to win more customers amongst the large Portuguese retailers while expanding internationally. Already with a presence in Portuguese-speaking African countries, the company plans to invest in expanding in these markets, most of which have experienced fast growth. In t...

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