

Thailand in 2040: The Future Demographic

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Abstracts

Depopulation will occur in Thailand after 2028 when deaths will outnumber births, despite net migration remaining positive. Ageing, compounded by increasing life expectancy and falling birth rates, will be a key demographic trend as older groups expand rapidly. Thus, consumer spending patterns will change and state resources will be put under more pressure. Urban population will continue to grow quickly, with Bangkok continuing to dominate the urban landscape.

Euromonitor's Thailand in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

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