

Thai Theparos Food Products PCL in Packaged Food (Thailand)

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Date: April 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T9D37DEDCF6EN

Abstracts

Thai Theparos Food Products will continue to maintain a strong presence in cooking and seasoning (table) sauces in the Thai market. The company will continue to perform marketing activities and advertising to promote its brands, Golden Mountain and Sriraja Panich, which will stimulate its brand recognition and widen its customer base over the forecast period. The company will continue to grow its market base by focusing more on the export market.

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