

Thai President Foods Public Co Ltd in Packaged Food (Thailand)

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Abstracts

Thai President Foods Public Co has a 10-year plan to achieve yearly sales revenues of THB30.0 billion by 2025. The merger with Thai President Rice in October 2017 is part of that plan to strengthen sales growth and its product portfolio. The company will expand investments in production facilities and marketing, especially with regard to fast-growing areas such as rice porridge, instant rice and rice noodles. In addition, to expand growth in instant noodles, the company is rolling out more premi...

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