

Thai Optical Group PCL in Eyewear (Thailand)

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Abstracts

In addition to concentrating on new product developments with innovative advancements, over the forecast period Thai Optical Group PCL will also focus on strengthening its distribution network through both chained and independent optical stores nationwide. The company now has business alliances with Namsilp Thai (over 2,000 stores) and Better Vision (over 100 stores).

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