

Thai Hoya Lens Co Ltd in Eyewear (Thailand)

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Abstracts

Thai Hoya Lens Co Ltd aims to retain its leading position in spectacle lenses in Thailand during the forecast period. The company is set to continue engaging in research and development in order to consistently launch innovative new products which meet with the changing demand of consumers as well as strengthening brand awareness to ensure that the Hoya Lens brand remains among the top-of-mind eyewear brands in Thailand. In order to achieve this goal, the company is set to invest both in its...

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