

# Thai Beverage PCL in Alcoholic Drinks (Thailand)

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## **Abstracts**

Over the forecast period, Thai Beverage is expected to focus on enlarging its product portfolio in beer and spirits in order to gain new consumers, as well to sustain existing customers' interest. Expansion overseas with a focus on neighbouring countries will be another key area for Thai Beverage in order to enlarge its revenue sources.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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