

Thai Airways International PCL in Travel and Tourism (Thailand)

https://marketpublishers.com/r/T112B66D17FEN.html

Date: December 2014 Pages: 3 Price: US\$ 150.00 (Single User License) ID: T112B66D17FEN

Abstracts

The policy and strategy of Thai Airways in 2014 will continue in the same direction. Thai Airways will focus and give priority to Asian destinations and increase flight frequency to service potential arrivals from China, Japan, Singapore, Korea as well as long haul destinations across all continents. At the same time, the company will continue to fade out old aircrafts and acquire 65 new aircrafts, which is expected to finish by 2017.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 Thai Airways International PCL: Key Facts Summary 2 Thai Airways International PCL: Operational Indicators Company Background Competitive Positioning Summary 3 Thai Airways International PCL: Competitive Position 2013



I would like to order

Product name: Thai Airways International PCL in Travel and Tourism (Thailand) Product link: <u>https://marketpublishers.com/r/T112B66D17FEN.html</u> Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/T112B66D17FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970