

Textile and Leather Products in Turkey

<https://marketpublishers.com/r/TDCA8CC5BC0EN.html>

Date: August 2019

Pages: 22

Price: US\$ 660.00 (Single User License)

ID: TDCA8CC5BC0EN

Abstracts

Exports remained the key driver of the Turkish textile industry in 2018, accounting for over 60% of industry production. Depreciation of the country's currency acted as a major driver of export growth in 2018. According to the Turkish Exporters Assembly, apparel exports grew by 7% in volume terms over the year, making Turkey the third largest textile supplier in Europe, and sixth globally.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Textile and Leather Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Apparel, Carpets and Rugs, Cordage, Rope, Twine and Netting, Finishing of Textiles, Footwear, Fur and Fur Articles, Knitted and Crocheted Articles, Luggage, Handbags and Saddlery, Made-up Textile Articles, Spinning of Textile Fibres; Weaving of Textiles, Tanning and Dressing of Leather, Technical and Other Textiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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