

Textile and Leather Products in Brazil

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Abstracts

In the wake of the global pandemic, Brazilian household spending on apparel, footwear and household textiles dropped, negatively impacting the textiles industry's turnover in 2020. Economic decline led to a surge in unemployment levels, reduced household disposable incomes and led to a fall in consumer confidence. The median household disposable income dropped by 6% in 2020, curbing household expenditure on apparel, footwear and other textiles. Moreover, limitations on retail activities during t...

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Product coverage: Apparel, Carpets and Rugs, Cordage, Rope, Twine and Netting, Finishing of Textiles, Footwear, Fur and Fur Articles, Knitted and Crocheted Articles, Luggage, Handbags and Saddlery, Made-up Textile Articles, Spinning of Textile Fibres; Weaving of Textiles, Tanning and Dressing of Leather, Technical and Other Textiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

Recovering consumer confidence and spending on apparel and home textiles to drive industry growth

Rebounding automotive sector to facilitate demand for technical textiles

Brazil is projected to position itself as a textiles exporter as global trade tensions persist

Competitive Landscape

Brazilian textile manufacturers to increase investment in innovations and international expansion

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Apparel Turnover 2004-2024, LCU million

CHART 6 Footwear Turnover 2004-2024, LCU million

CHART 7 Spinning Of Textile Fibres; Weaving Of Textiles Turnover 2004-2024, LCU million

CHART 8 Technical And Other Textiles Turnover 2004-2024, LCU million

CHART 9 Made-Up Textile Articles Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million

CHART 21 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

Buyers

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Number of Companies by Company's Size 2014-2019

CHART 29 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 30 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 31 Industry Concentration 2014-2019, % Share of Turnover

CHART 32 Top Companies' Shares 2019, % of Turnover

CHART 33 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 34 Turnover Performance by Company 2014-2019

Digital Business

CHART 35 Share of E-Commerce Activities 2019-2024, %

CHART 36 Number of Companies Receiving Orders Online 2014-2019

CHART 37 Number of Companies Placing Orders Online 2014-2019

CHART 38 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 39 Attractiveness Index in Selected Industries 2019

CHART 40 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 41 Textile and leather products vs Other Industries 2004-2024, LCU million

CHART 42 Industry Turnover by Region 2019, USD million

CHART 43 Textile and Leather Products in Latin America 2004-2024, USD million

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