

Tetra Pak Sp zoo in Packaging Industry (Poland)

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Abstracts

The aim of Tetra Pak's strategy is to develop the company based on long-term relationships with its business partners. Tetra Pak is expected to remain a strong innovator in the forecast period in the packaging industry. In juices, nectars and drinks, the company sees great potential in offering new, functional products, increasingly better adapted to the needs of individual consumers. This means packaging of smaller capacity and functional products tailored to the needs of the elderly or...

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