

Tetra Pak SA de CV in Packaging Industry (Mexico)

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Abstracts

Tetra Pak SA de CV maintains its leading position in liquid cartons packaging in Mexico in the face of ever-increasing competition from SIG Combibloc. The company invests in global marketing, including Mexico, promoting the benefits of liquid cartons for food preservation and health. Tetra Pak continued to present itself as a manufacturer of more environmentally-friendly packaging options, which are more suited to recycling than competing materials, such as PET bottles. This image could...

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