

# Tetra Pak Italiana SpA in Packaging Industry (Italy)

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## Abstracts

Tetra Pak Italiana SpA is the national leader in the production of liquid cartons packaging. The company invests strongly in innovation and new product development and one of its core strengths is its constant focus on sustainability. This is something which is greatly appreciated by Italian consumers. The company's most recent launches include Tetra Rex, which is made from 100% renewable sources and is 100% recyclable.

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