

# Tetra Pak India Pvt Ltd in Packaging Industry (India)

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Date: December 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: T4EF91827B7EN

## Abstracts

In recent years, Tetra Pak India has maintained its focus on expanding the penetration of brick liquid cartons in the alcoholic drinks industry, especially for the packaging of IMIL (Indian made Indian Liqueur). 2015 saw the company receive official permission to sell spirits in brick liquid cartons in Uttar Pradesh, India's largest state. The company aims to expand its client base of spirit distillers in various different regions of India.

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