

Tethered Closures: EU Plastic Packaging Regulation and What it Means for the Beverage Industry

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Abstracts

The EU Single Use Plastic Directive is catalysing change in the European beverage packaging landscape, from targeting recycling and recycled content minimums, to requiring plastic closures to stay attached, tethered, to plastic containers. This, in order to capture closures, for recycling and re-use, for circularity. Tethered caps by 2024 calls for cross-value chain collaboration. R&D efforts, to advance on technical standards, consumer comfort and sustainability pillars, are well underway.

Euromonitor International's Tethered Closures: EU Plastic Packaging Regulation and What it Means for the Beverage Industry global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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