

Test Rite Group in Home and Garden (Taiwan)

<https://marketpublishers.com/r/T28B0BF27F9EN.html>

Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T28B0BF27F9EN

Abstracts

Test Rite Group opened its very first DIY store in Taiwan by cooperating with Kingfisher Group from the UK in 1995, and acquired 100% of the common stock of all DIY stores in 2007. The company established 27 TLW DIY stores, Hola, Hola Petite and Hola Casa across the country. It also introduced an American home decoration brand Crate & Barrel into Taiwan in 2015, and opened a new store in Taichung in 2016. The company aims to enhance its sales performance via omnichannel retailing instead of open...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

 Summary 1 Test Rite Group: Key Facts

 Summary 2 Test Rite Group: Operational Indicators

Company Background

Internet Strategy

Private Label

 Summary 3 Test Rite Group: Private Label Portfolio

Competitive Positioning

 Summary 4 Test Rite Group: Competitive Position 2016

I would like to order

Product name: Test Rite Group in Home and Garden (Taiwan)

Product link: <https://marketpublishers.com/r/T28B0BF27F9EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T28B0BF27F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970