

Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS in Retailing (Turkey)

<https://marketpublishers.com/r/T8F3230C861EN.html>

Date: April 2015

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: T8F3230C861EN

Abstracts

Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi aims to increase its sales by focusing on its more dynamic outlets. To further improve its sales the company focuses on multi-channel retailing. Rather than rapidly increasing its number of outlets, Tesco aims to increase the performance of its existing outlets by improving its operations.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Key Facts

Summary 2 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Operational

Indicators

Internet Strategy

Summary 3 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Share of Sales Generated by Internet Retailing

Company Background

Chart 1 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Kipa Extra Exterior, Hypermarkets in İzmir

Chart 2 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Kipa Extra Interior, Hypermarkets in İzmir

Private Label

Summary 4 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Private Label Portfolio

Competitive Positioning

Summary 5 Tesco Kipa Kitle Pazarlama Ticaret ve Gıda Sanayi AS: Competitive Position 2014

I would like to order

Product name: Tesco Kipa Kitle Pazarlama Ticaret ve Gida Sanayi AS in Retailing (Turkey)

Product link: <https://marketpublishers.com/r/T8F3230C861EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8F3230C861EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970