

# Tesco Globál Áruházak Zrt in Retailing (Hungary)

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## Abstracts

The current focus of Tesco-Globál Áruházak Zrt is select divisions and outlets generating profit to improve overall profitability. Streamlining operations, closing loss-making outlets with low traffic and reducing administrative expenses and labour costs are a high priority. The company continues to test new business models, like the shop-in-shop concept to better utilise sales areas and expand the geographical coverage of its internet retailing service. The company also redesigns its internal...

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